

CCRN'S 4TH ANNUAL

PPF 2024 CONFERENCE

PARADIGMS IN FAMILY PRACTICE

PERFECTING PRIMARY CARE



VIRTUAL ENGLISH CONFERENCE:

Friday, September 20, 2024

Friday, September 27, 2024

10:00 am - 4:30 pm EDT

REGISTER AT

WWW.CCRNMD.COM



For program inquiries please
contact: cme@ccrnmd.com





CONFERENCE AGENDA

CONFERENCE LEARNING OBJECTIVES:

- Apply evidence-based and guideline-centric care for patients in primary care
- Determine and understand patient needs to provide patient-centered care

SEPTEMBER 20, 2024

TIME	SESSION TITLE	FACULTY
10:00am EDT	Welcome & Introduction	
10:05am EDT	The Power of CGM: Changing Diabetes Management in Primary Care	Faculty TBC
11:15am EDT	Menopause: Focus on Vasomotor Symptoms	Faculty TBC
12:15pm EDT	Virtual Exhibit Hall & Refreshment Break	
1:00pm EDT	Moving Beyond Weight: Understanding Obesity and its Comorbidities	Faculty TBC
2:10pm EDT	Maximizing the Uptake of HPV Vaccination for All Ages: Practical Case Studies and Strategies for Protection	Dr. Nancy Durand & Dr. Vivian Brown
3:20pm EDT	Act Now: Optimizing LDL-C Management for the Post-MI Patient in Primary Care Utilizing a Flow Sheet	Faculty TBC
4:30pm EDT	Closing Remarks	

SEPTEMBER 27, 2024

TIME	SESSION TITLE	FACULTY
10:00am EDT	Welcome & Introduction	
10:05am EDT	The Basal Blueprint: Insulin Management in Primary Care	Faculty TBC
11:15am EDT	Updates in Allergic Rhinitis Treatments: A move towards long-term disease control	Faculty TBC
12:15pm EDT	Virtual Exhibit Hall & Refreshment Break	
1:00pm EDT	Early risk assessment and management of the DKD patient: Patient Focused Care for People Living with Diabetes	Dr. Navdeep Tangri
2:10pm EDT	Implementing a new immunization program for all-infants? A look at RSV in infants	Faculty TBC
3:20pm EDT	Comming Soon	
4:30pm EDT	Closing Remarks	

FRIDAY, SEPTEMBER 20, 2024 - ENGLISH - DAY 1

10:05 am–11:05 am

The Power of CGM: Changing Diabetes Management in Primary Care

Faculty TBC

Learning Objectives:

- Describe available glucose sensor systems
- Demonstrate how glucose sensors can:
 - Improve safety for persons living with diabetes
 - Act as a feedback tool for lifestyle change
 - Simplify diabetes management for clinicians
- Review sensor reports efficiently to guide clinical decisions

11:15 am – 12:00 pm

Menopause: Focus on Vasomotor Symptoms

Faculty TBC

Learning Objectives:

- Discuss the prevalence and burden of menopausal symptoms, including vasomotor symptoms (VMS)
- Explain the pathophysiology of VMS due to menopause
- Recognize and assess menopausal symptoms and formulate options for treatment, with a particular focus on VMS

12:15 pm - 1:00 pm

Virtual Exhibit Hall & Refreshment Break

1:00 pm – 2:00 pm

Moving Beyond Weight: Understanding Obesity and its Comorbidities

Faculty TBC

Learning Objectives:

- Address some of the most frequently asked questions on the topic of obesity using the latest data and evidence-based guidelines
- Recognize the correlation between obesity and its impact on cardiovascular disease and outcomes

2:10 pm – 3:10 pm

Maximizing the Uptake of HPV Vaccination for All Ages: Practical Case Studies and Strategies for Protection

Dr. Nancy Durand &
Dr. Vivian Brown

Learning Objectives:

- Implement practical approaches to increase HPV vaccine uptake
- Effectively communicate to unvaccinated people the need for and benefits of HPV vaccination

3:20 pm – 4:20 pm

Act Now: Optimizing LDL-C Management for the Post-MI Patient in Primary Care Utilizing a Flow Sheet

Faculty TBC

Learning Objectives:

- Discuss the importance of the primary care physician in LDL-C management for post-MI patients
- Apply a Canadian guideline-centric approach to achieve LDL-C targets
- Implement a post-MI flow sheet to provide optimal risk factor management

FRIDAY, SEPTEMBER 27, 2024 - ENGLISH - DAY 2

10:05 am–11:15 am

The Basal Blueprint: Insulin Management in Primary Care

Faculty TBC

Learning Objectives:

- Determine when insulin should be initiated in the diabetes treatment continuum.
- Differentiate between the basal insulin options available.
- Describe common barriers associated with basal insulin initiation and titration and identify strategies to mitigate risk.
- Determine the initiation and titration of a person with type 2 diabetes starting basal insulin.
- Describe how to switch a person from one basal insulin to another.

11:15 am – 12:15 pm

Updates in Allergic Rhinitis Treatments: A Move Towards Long-Term Disease Control

Faculty TBC

Learning Objectives:

- Review the diagnosis and management of Allergic Rhinitis (AR)
- Update the practitioner on the treatment of AR with a focus on long-term symptoms management
- Review and take action on an Algorithm to administer sublingual immunotherapy tablets (SLIT-t) or refer to an allergist

12:15 pm - 1:00 pm

Virtual Exhibit Hall & Refreshment Break

1:00 pm – 2:00 pm

Early Risk Assessment and Management of the DKD Patient: Patient Focused Care for People Living with Diabetes

Dr. Navdeep Tangri

Learning Objectives:

- Understand the importance of early detection of chronic kidney disease in patients with type 2 diabetes in order to mitigate risk of vascular disease progression
- Incorporate tools to evaluate risk for kidney disease progression in everyday practice to further individualize patient care with comprehensive guideline-based treatment approaches

2:10 pm – 3:10 pm

Implementing A New Immunization Program for All-Infants? A Look at RSV in Infants

Faculty TBC

Learning Objectives:

- Explain the burden of disease related to RSV in all infants by reviewing the epidemiology and clinical factors for infection
- Describe RSV prevention strategies, recognizing opportunities to prevent RSV in infants with novel monoclonal antibodies and maternal vaccines
- Recognize emerging NACI immunization recommendations for all-infant RSV prophylactic programs under a publicly funded model and how this may impact hospital and community settings
- Explore global experiences and learnings with infant prophylaxis for RSV

3:20 pm – 4:20 pm

Coming Soon

Faculty TBC

This conference has received unrestricted educational grants and in-kind support from:

ALK-Abelló, Amgen, Astellas, Bayer, Dexcom, Merck, Novo Nordisk, Sanofi

Register at: www.ccrnmd.com

For program inquiries please contact cme@ccrnmd.com

